



THE COUNTY GOVERNMENT
OF UASIN GISHU

eldohub

UK Kenya
Tech HUB

Techrun[💡]



AI Digital Transformation & Tech Investments

FORUM AGENDA



Dates: 30th November to 2nd December 2025

Venue: TAC Centre (Central Primary Schools Grounds)

To Register Scan Here

Theme: Accelerating Digital Transformation from Endurance to Excellence

Questions? Reach us at: 011-200-6932 or Visit: techrun.co.ke

DAY 1:TECHRUN AI, DIGITAL AND SPORTS FORUM

Date: 30th November 2025

Venue: Zion Mall Street

6AM- 7:00 AM

Arrivals and Call Room

Led by : Athletics Kenya Uasin Gishu

7:00 - 8:45 AM

Warm up time for Elite Athletes

Led by: Athletics Kenya Uasin Gishu

8:45 - 11:30 AM

Tech Run : Elite Run and Fun Run

Led by: AK Officials

10KM Elite Runners (Men) - Start 9:00am

10 KM Elite Runners (Women) - Start 9:10am

5 KM Fun Run (Female & Male) - start 9:10am

11:30AM– 12:15PM

Official Opening and Award Ceremony

National Anthem and Prayers

Entertainment by: Jose Jose and Marakwet Daughters

Cultural Exchange Play by Artflames

Led by: Brian Mwanzo

Guest Speaker

Julius Yego Ogw, Kenyan Field Athlete (YouTube Athlete), World Javelin Champion (2015)

Dr.Faith Kipyegon EGH - 1500M World Record Holder, current Olympic Champion and World Champion

Topic: *Harnessing Technology to Shape the Future of Sports*

Keynote Speakers:

Innovation Ecosystem - Dr. Tonny K. Omwansa, PhD , CEO, Kenya National Innovation Agency

Athletics Kenya - Barnabas Korir NOCK 1ST Vice-President

Ministry of ICT - PS ICT & Digital and Digital Economy, Eng. John Tanui MBS

British High Commission - Charge' d Affaires, Dr. Ed Barnett MBE.

County Government - Governor Uasin Gishu, His Excellency Dr. Jonathan Bii Chelilim, E.G.H

Presentation of Awards - AAR Insurance/Athletics Kenya/Eldohub/UK Kenya Techub/County

12:15PM– 1:10PM

Closing of Day 1 session

Eldohub and Highlight of the AI Digital and Sports Forum

Remarks by Chepkemai Magdaline, CEO Eldohub

Vote of thanks speakers

Enos Weswa, Country Director, UK Kenya Tech Hub

End Event and Closing Prayers

Chepkemai Magdaline

DAY 2: Morning

AI, DIGITAL AND SPORTS FORUM

Date: 1st December 2025

Venue: Central Primary School Grounds

7:00 - 8:30 AM

Arrival, Registration, Prayers and the National Anthem

8:30 - 09:00 AM

Innovation Village Walkthrough

Guided tour of the exhibition zone featuring live demos from youth innovators, where the Leaders interact directly with creators

9:00 - 10:30 AM

Bold Stage - Innovators Spotlight

High-energy innovation showcase where creators present visionary ideas in rapid-fire segments with instant feedback from select guest experts. This session is designed to reveal imagination, risk-taking, and innovations that challenge Kenya's digital landscape.

Moderator: James Moses - Learning and Development/Project Management expert

Mentors:-

1. Marthin Oloo - Founder/CEO, FABLAB WINAM
2. Yassin Hasssin - Business Coach
3. Caleb Nyoiro – S. Director , Zone01 Kisumu (LakeHub)
4. Savio Wambugu – President, Association of Countrywide Innovation Hubs
5. Kenneth Njihia - Head of Innovation, Sote Hub
6. Esther Wambui Ng'ang'a - Chief Technologist & Adjunct Lecturer
7. Wangechi Wahome - Chief Executive Officer (CEO) of Anza Village
8. David Njuki- National Project Management Officer, Jitume Program, Konza
9. Dennis Mambo- Innovation Lead, Konza

10:30 - 11:00 AM

Guest Speaker

Dr Vincent Ogutu - Vice-Chancellor, Strathmore University

Topic: Leading with Purpose in the Digital Age: Building a Culture of Excellence, Innovation, and Integrity.

11:00-11:30AM

Official Opening Ceremony and Key Note Addresses

Savio Wambugu – President, Association of Countrywide Innovation Hubs

Justine Kosgey– CEO, AAR Insurance Kenya

Philip Melly– County Secretary, Uasin Gishu County

Dr. Tonny K. Omwansa – CEO, Kenya National Innovation Agency

Mr. Elijah Mwangi, CBS - PS State Department for Sports, Ministry of Youth Affairs, Creative Economy and Sports.

Eng. John Tanui MBS - PS ICT & Digital and Digital Economy, Ministry of ICT

Dr. Ed Barnett MBE, Charge' d Affaires, British High Commission

His Excellency Dr. Jonathan Bii Chelilim, E.G.H - Governor Uasin Gishu County

DAY 2: Afternoon

AI, DIGITAL AND SPORTS FORUM

Date: 1st December 2025

Venue: Central Primary School Grounds

11:30 – 12:00 PM

Science, Research & Innovation in Sports

A focused conversation on physiology, recovery, mental resilience, research integration, clean sport, and university-led innovation for athlete performance.

Panel Keynote: Dr. Tonny Omwansa

Panelists:

1. Dr. Tonny Omwansa – CEO, Kenya National Innovation Agency (KENIA)
2. Mr. Colin Sykes - Science, Innovation, Tech & Digital Counsellor, British High Commission Nairobi
3. Prof. Mueni H. Ndiku – Dean, School of Nursing & Health Sciences, University of Eastern Africa
4. Susan Kamau – CAO, Athletics Kenya; leads athlete development systems.
5. Charlotte Kurgoy –Anti-Doping Manager, ADAK

Moderated by: Enos Weswa, Country Director, UK Kenya Tech Hub

12:00 – 12:30 PM

Panel Discussions: Investments and Funding in Sports

How to unlock financing across the sports value chain — from athlete development and sports manufacturing to sports-tech startups and federations.

Panel Keynote: Henry Wanyoike

Panelists:

1. Navalayo Osembo – Co-founder, Enda Sportswear
2. Wilfred Mworio – Investor Relations Lead, Viktoria Ventures
3. Emily Chepkor - Founder, We Run Nairobi
4. Mr. Abraham Mutai (Solo) - Central Rift Chairman A.K. and Head of Marketing, Athletics Kenya
5. Henry Wanyoike - World-Class Paralympic athlete
6. Asha Mughe- Founder, Asha Foundation

Moderated by: Wangechi Wahome - Chief Executive Officer (CEO) of Anza Village

12:45 – 1:15 PM

AI & Technology in Sports

A practical look at how AI, digital tools, and affordable performance technologies can transform coaching, scouting, athlete monitoring, and fan engagement in Kenya.

Panelists:

1. Barnabas Sang - Director of ICT for the State Department for ICT & Digital Economy,
2. Erick Odipo – Country Director, Silicon Overdrive
3. Mr David Moshi - Managing Partner, Vexx Advisory Eastern Africa
4. Stellah Rotich HSC – Chief Officer ICT, Bomet County
5. Dr. Michael Nzungi – Kenya Lead, Innovate UK Business Connect
6. Natasha Mwangi - Drone Pilot & Drone Data Analyst

Moderated by: -Basil Malaki, Knowledge Transfer Manager - Global Alliance Africa

DAY 2: Afternoon

AI, DIGITAL AND SPORTS FORUM

Eldohub Graduation Ceremony

Date: 1st December 2025

Venue: Central Primary School Grounds

The session will celebrate the achievements of learners from across EldoHub's digital programs, recognising their growth in digital skills, AI readiness, coding, entrepreneurship, and applied innovation. The session will bring together ecosystem leaders, parents, trainers, students, and strategic partners who support education, innovation, and digital employment pathways.

1:15 - 1:35 PM

Graduation Procession

1:35 - 2:00 PM

Opening and Welcoming Remarks

Magdaline Chepkemai - Founder and Executive Director Eldohub

2:00 - 2:20 PM

Keynote Inspiration

Delivered by : H.E . Evans Kapkea-The Deputy Governor, Uasin Gishu County

2:20 - 2:45 PM

Guest Speakers

Mr. Robert Kemei – CECM Sports, Youth Affairs, ICT & Innovation, Uasin Gishu County

Mr. Colin Sykes - Science, Innovation, Tech & Digital Counsellor. British High Commission Nairobi

Prof. Thomas Kimeli Cheruiyot, PhD- Vice Chancellor, University of Eldoret

Prof. Kiplagat Kotud- Vice Chancellor, Moi University

Benjamin Ndambuki - ComptIA

Moderator: Davis Nyakundi

2:45 – 3:15 PM

Fireside Chat: Digital Transformation, AI, and Future of Work

This conversation will explore how AI and digital transformation are already shaping Kenya's workforce, while highlighting practical, immediate opportunities for communities, SMEs, and young people.

Speakers:

1. Felix Kimaru - Chief Officer for Trade Investment & Industrialization and Tourism, Uasin Gishu County
2. Kenneth Njihia -Head of Innovation, Sote Hub
3. Ian Kisorio- Head of Country Operations at Crown Interactive
4. CPA Victorine Kapkiai - Chief Officer Youth and Sports
5. Sharon Karimi - Innovator, Optifuel
6. Charles Sakari - Nikobiz Coordinator and Resource Mobilization Lead, Eldohub
7. Collins Miheso Mbulika - Chief Executive Officer, Edge Three Sixty Limited

Moderated by: Maureen Macharia - Deputy Country Director at the UK Kenya Tech Hub.

3:15 - 4:00 PM

Recognition and Showcases: Featuring our success Stories

1. **Sasakazi Presentation** - Brian Shifoko, Ronald Cheruyot (JTP), Mentor, Business
2. **AIoT Route to Markets Program Presentation** - AIoT prototypes, real-life applications, and future growth pathways. Led by - Jones Bosire
3. **NikoBiz Project**- NikoBiz Impact - Charles Sakari. Susan Ekasiba
Remarks and Future Plans: Enos Masinde #Digital Access Programme (DAP)

Awards for NikoBiz Projects AIoT , Presented by: Enos Masinde (UK–Kenya Tech Hub)

DAY 2: Afternoon

AI, DIGITAL AND SPORTS FORUM

Eldohub Graduation Ceremony

Date: 1st December 2025

Venue: Central Primary School Grounds

4:00 - 4:35 PM

EldoHub Tech Academy Presentation and Award Ceremony

by : Judy Soi assisted by: Jesciah Mmbone

Kids Coding Projects Fireside Chat

Kaileen Cherotich

Bradley Kibet,

Adrian Kipkurui

4:35 - 4:45PM

Valedictorian Address : Leonard Kipkemoi Bett

4:45 - 5:00 PM

Project Presentations:

1. **Sherryl Mosonik**

2. **Ridge Junor**

3. **Brigid Korir**

5:00 - 5:15 PM

Presentation of the awards session : Guests Present

5:15 - 5:30 PM

Closing Remarks

Dr Albert Kochei- Chairperson of the Council of the Multimedia University

5:30PM

Networking over Tea and Snack

DAY 3

AI, DIGITAL AND SPORTS FORUM

Date: 2nd December 2025

Venue: Central Primary Grounds

7:00 - 8:30 AM

Arrival, Registration

8:30 - 9:00 AM

Opening Remarks

Mr. Robert Kemei CECM - CEC Member for Sports, Youth Affairs, ICT, and Innovation

Eng. Lucy Njoroge- CEC for Education and Acting Youth Affairs

Led by CPA Alton Kogo - MSEA North Rift Regional Head / Laban Bore - Eldohub

9:00 - 9:50 AM

Keynote Speakers

Dan Melly: Founder of Danwill investments limited(Real estate) and Uasin Gishu County Save a life initiative(Humanitarian aid)

Topic: Building Kenya's Innovation Powerhouse: Strengthening Talent, Infrastructure, and Digital Ecosystems for Africa's Next Wave of Growth

9:50 - 10:50 AM

Founders Club: Scaling Enterprises for Regional & Global Markets

A high-energy session where leading MSME founders share practical lessons on growing beyond local markets. The discussion focuses on innovation, market access, partnerships, and the real challenges small businesses face as they scale. Designed to inspire entrepreneurs with clear, actionable strategies for regional and global expansion.

Featuring Founders:

1. Mercy Kimalalel - Founder, Happy Mursik,
2. Samwel Kimani - Founder Tumaini Innovation Center
3. Wanjiru Kinuthia - AfroStyled
4. Elizabeth Kiprono - Maggies Kienyeji
5. Collins Boinet -Founder Diesel Power
6. Antonio David - Founder of Moiben Connections.

Moderated by: Dan Rutto, CEO, D Square Wear

10:50 - 11:50 AM

IYBA Seed Green Pitch

A showcase of 5 high-potential green innovators pitching solutions that support sustainability, climate resilience, and green enterprise growth. Coordinated by KNCCI, Somo Africa, EldoHub, Nakuru Box, and ENABEL (EU Representative), this session highlights grassroots innovation and investment-ready ideas from across the region.

Moderators: Charles Sakari & Marie Chantal

Ecobiz, Rayoni, VermiSeed Ventures, Magies Kienyeji

Judging Panel:

- Wangechi Wahome – CEO, Anza Village
- Wilfred Mworio – Viktoria Ventures
- Luis Pedro Bosch - IYBA Seed Green
- Ian Kisorio - Head of Country Operations at Crown Interactive
- Catherine Masolia – Managing Director, SOMO Africa

DAY 3

AI, DIGITAL AND SPORTS FORUM

Investors Fair and Start Up Clinic Round Table Discussion

Date: 2nd December 2025

Venue: Central Primary Grounds

11:50 – 12:00 PM

Keynote Address:

Speaker: Philip Melly

County Secretary, Uasin Gishu county

Topic: "Innovative Leadership for Sustainable Economic Growth in Eldoret."

12:00 - 12:30 PM

Investor & Innovator Roundtable with Speed-Dating

This interactive session brings together investors, businesses, and innovators to engage in meaningful discussions and build strategic connections. The event includes panel discussions, founder presentations, and a unique "speed-dating" format, allowing startups to meet both mentors and investors in short, focused sessions.

Participating Organisations:

Youth Fund, Enterprise Fund, Inkomoko, Bank of Africa, KCB, Co-op Bank, Credit Bank, Family Bank, Somo Africa, Velez Advisory, AAR Insurance, Moi University Annex, Edge-360, MSEA, Jua Kali Association, Kingdom Bank, Britam

Speed-Dating Sessions:

- Founders engage with investors to discuss funding opportunities.
- Founders connect with mentors for targeted business advice.
- Sessions are structured to maximise learning, networking, and actionable insights.

Mentors Include:

Wangechi Wahome - CEO, Anza Village

Anthony Malovi- Vice chair, Youth in Business at the Kenya National Chamber of Commerce and Industry (KNCCI)

Basil O. Malaki- Knowledge Transfer Manager at Innovate UK Business

Caleb Nyoiro- Site Director, Zone01 Kisumu.

Humphrey Muchuma- The CEO & Founder of INUA AI Group.

Catherine Masolia – Managing Director, SOMO Africa

Ian Kigen Kisorio: Head of Country Operations at Crown Interactive

Joseph Kiarie Ndung'u: President, Enactus Moi University Annex

Sylvester Omondi - Business Development Manager at Velez Advisory Kenya

Moderator: James Moses and Brian Rono

12:30 – 1:30 PM

TechRun 2025 Activities Highlights and Summary

Track leads will present summaries of activities, key outcomes, and insights from each thematic area.

Bold Stage – Presented by Jame Moses

Green Pitch – Presented by Jones

Skills, Talent & Innovation to Business – Presented by Albert

Finance & Trade for Startups – Presented by Anastacia Ruguru, Finance & Business Strategy, Inkomoko

DAY 3

AI, DIGITAL AND SPORTS FORUM

Date: 2nd December 2025

Venue: Central Primary Grounds

1:30 – 1:50 PM

Way Forward

A recap of the forum's key moments, milestones, and achievements, along with the announcement of major outcomes and next steps.

Presented by: Chepkemoi Magdaline, CEO, EldoHub

1:50 – 2:20 PM

Closing Remarks

Mr. Robert Kemei CECM - CEC Member for Sports, Youth Affairs, ICT, and Innovation

2:20 PM

Refreshment , Networking and entertainments

Thank you for joining us. Guests may depart at their convenience.

Thank you to our Partners and Sponsors



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